

FOR IMMEDIATE RELEASE

New Aviation Safety Campaign Seeks to Change How Pilots View Go-Arounds

Go-Arounds Are Awesome! encourages pilots to view discontinuing an unstable approach as a sign of sound aeronautical decision-making.

PHOENIX, Sep 1, 2026 — *Go-Arounds Are Awesome!*, a new aviation safety initiative founded by Jim Pitman, officially launches today with a campaign to help pilots view a go-around as a normal, positive decision—not a failed landing attempt.

The campaign addresses a familiar hazard in general aviation: the temptation to continue an unstable approach. Continuing an unstable approach can contribute to runway excursions, hard landings, and loss-of-control accidents. Although pilots are trained to go-around, external pressures, goal-oriented thinking, and repeated successful outcomes from marginal approaches can make the safer choice feel unnecessarily difficult.

“Pilots are wired to complete the mission,” Pitman said. “That mindset can make a go-around feel like a failure, even when it is the best course of action. **A go-around is awesome because it is evidence of good aeronautical decision-making.**”

Go-Arounds Are Awesome! aims to complement procedural training with a cultural shift. The campaign encourages pilots, instructors, and flight schools to positively reinforce go-arounds and to treat the decision to discontinue an approach as an example of sound judgment.

“Training teaches pilots how to execute a go-around, but culture determines whether they will actually do it when they should,” Pitman said. “If we can change how pilots feel about going around, we can change behavior—and help prevent accidents.”

The campaign’s lighthearted name is intentional. It is meant to replace the reluctant thought, “Oh no, I think I need to go around,” with a more constructive response: “I get to do a go-around and set up a better approach.”

At GoAroundsAreAwesome.com, Pilots are encouraged to:

1. Learn about stabilized approaches and go-arounds.
2. Sign the Go-Around Pledge.
3. Share GoAroundsAreAwesome.com with other pilots and instructors.

About Go-Arounds Are Awesome!

Go-Arounds Are Awesome! is an aviation safety initiative dedicated to making go-arounds a normal, positively reinforced part of pilot culture. The campaign provides educational resources and invites pilots to publicly support sound go-around decision-making through the Go-Around Pledge. Learn more at GoAroundsAreAwesome.com.

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